

ABSTRACT OF THE DISCLOSURE

A process for applying a transferable image on a wall includes applying a transferable image onto a first surface of a transfer sheet, applying a sealant coating directly over the transferable image, applying an adhesive binder on the wall, placing the transfer sheet against the wall with the first surface in facing relationship with the adhesive binder on the wall, applying pressure to transfer the transferable image onto the wall, and removing the transfer sheet from the wall. The process protects the transferable image on the wall and controls the appearance of the transferable image for decorative purposes. The process is directly applicable to roughened and irregular surfaces of actual wall structures.